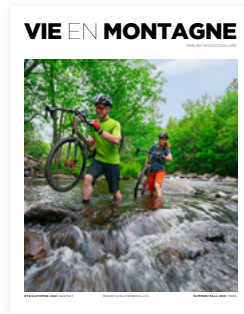
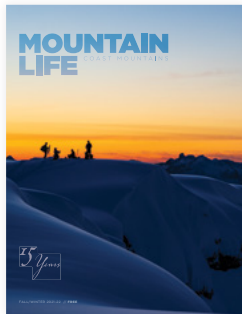


PHOTOGRAPHER'S GUIDELINES



THE POWER OF PHOTOGRAPHY

Photography has been, and still remains, the key element to the popularity and success of our magazine. We are proud of our commitment to publishing the very best imagery from Canada and the world, from some of the world's best outdoor sports photographers. All of our award-winning publications are distributed throughout Canada and delivered to our readers across the globe. We seek the most compelling imagery from the realm of mountain adventure, culture, lifestyle, exploration and tradition. Our editorial mandate is Canadian in focus but we also look for full-length features from everywhere the on planet.

PHOTO SUBMISSIONS

We appreciate very tight edits with only the best of your imagery. If you have never seen or read an issue of *Mountain Life*, please pick up a copy and check out the photography inside the pages to get an idea of the calibre of imagery we publish. Please send initial low-res images at 1-2MB, in JPG format.

*****Please label the folder with your name*****

HIGH RESOLUTION FILES

Should we request high-res imagery, please upload files as full-resolution DNG or TIF files, and send a folder (with your FIRST and LAST name) via WeTransfer or Dropbox.

METADATA

Because of the large volume of photography submitted, it is imperative that all of your imagery is labelled with correct metadata. Please include location, name of athlete or whomever appears in each photograph and the date the image was taken. Images without metadata will not be considered for publication.

LICENSING

We value and respect the intellectual property of our writers and photographers, and pay them above-average rates in Canadian magazine media. If we are able to publish your work in any of our print publications, usage terms shall also extend to all of our digital properties, social media channels and in-house promo use or existing digital media platforms and any other future technology that we may adopt.

USAGE RIGHTS

Mountain Life will pay the photographer the following fees for first domestic editorial print use, editorial and social web use, in-house promo, including iPad, website and any other digital media platforms. If we re-run your image(s) in any concurring publications, you will be also paid a re-run fee that equates to 50% of the original payment.

SIZE	RATE (IN CAD)
Full Features	\$800
Cover	\$400
Double Page Spread	\$300
Full Page	\$200
Half Page	\$100
Quarter Page	\$50
Insets	\$30